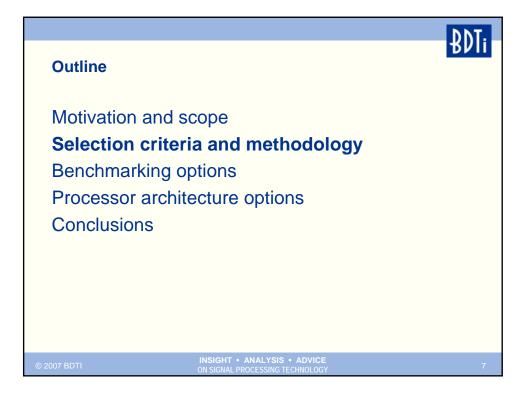
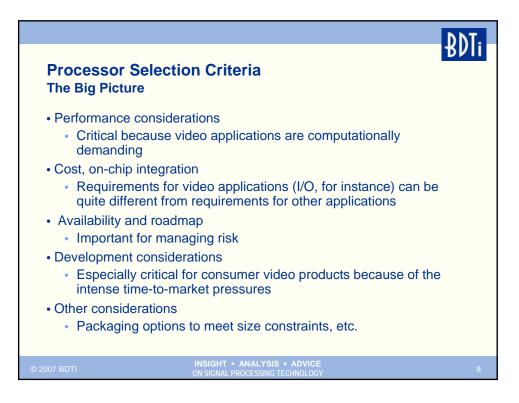
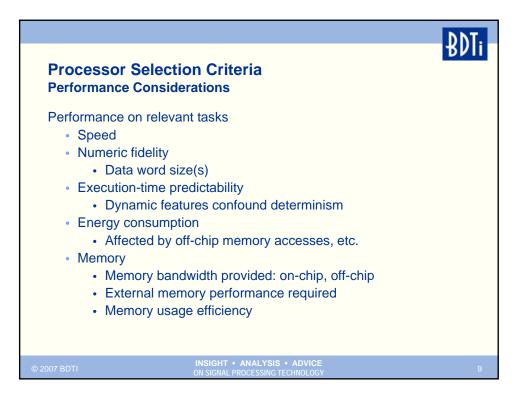
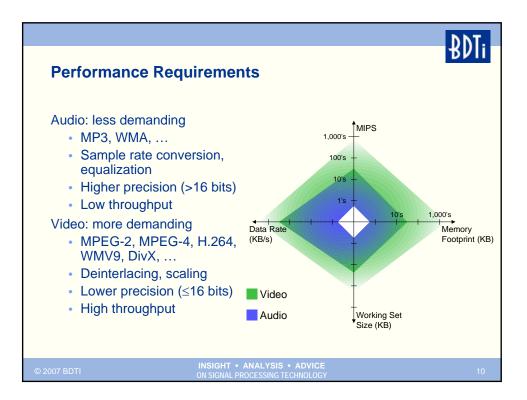


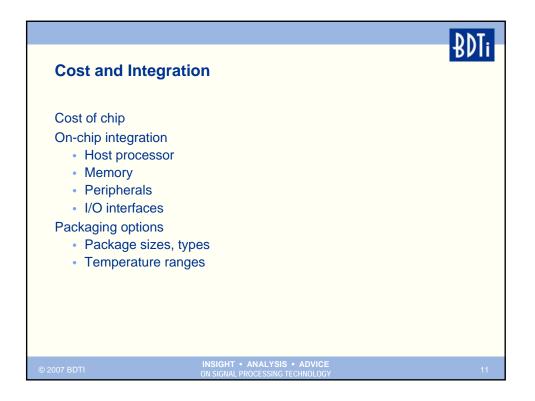
| Processor Type                                    | Chips        | IP Cores |
|---------------------------------------------------|--------------|----------|
| PC CPU                                            | $\checkmark$ |          |
| Embedded RISC CPU                                 | $\checkmark$ | ✓        |
| Application processor                             | ✓            |          |
| DSP (generic or specialized)                      | ✓            | ✓        |
| Media processor                                   | ✓            | ✓        |
| Heterogeneous multiprocessor                      | ✓            |          |
| Customizable processor                            |              | ✓        |
| ASIP                                              |              | ✓        |
| Reconfigurable processor                          | ✓            |          |
| FPGA                                              | ✓            |          |
| Fixed-function engine                             |              | ✓        |
| ASSP (incorporating one or more processor types)  | ✓            |          |
| Massively parallel multi-core embedded processors | ✓            | ✓        |

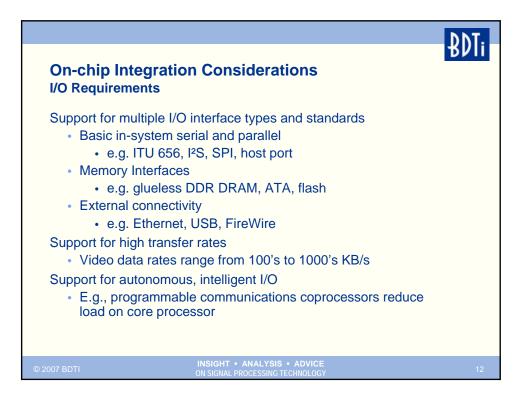


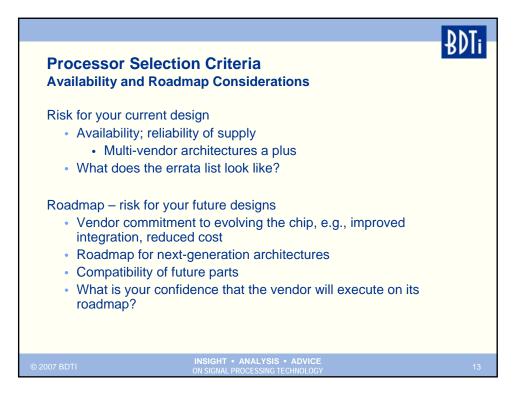


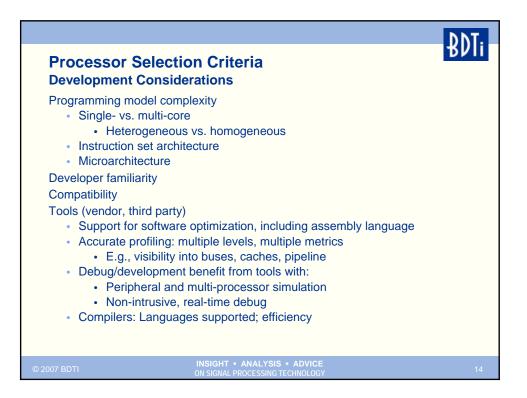


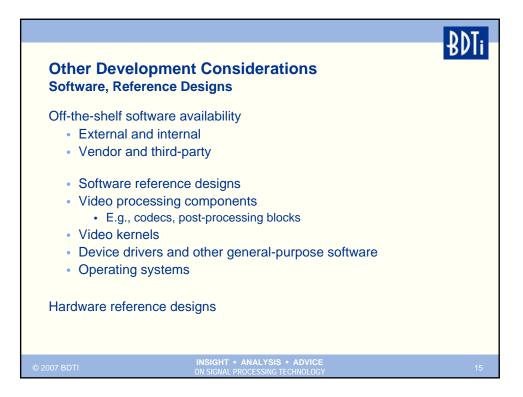


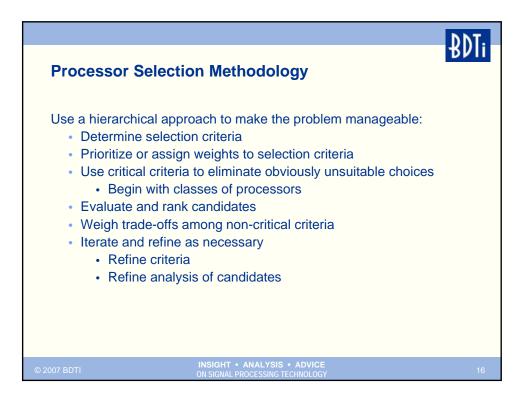


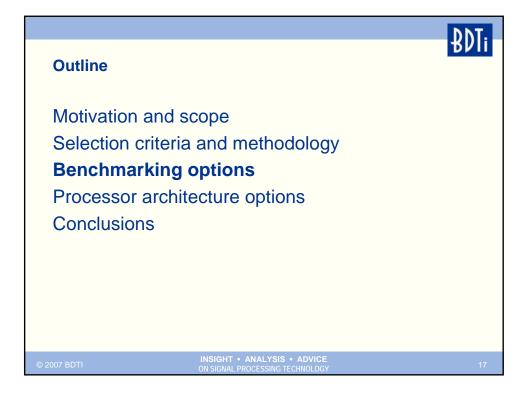


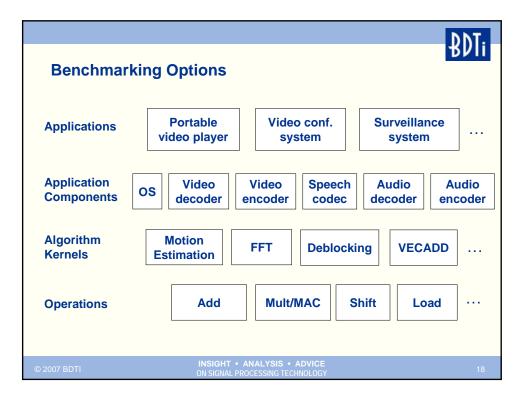


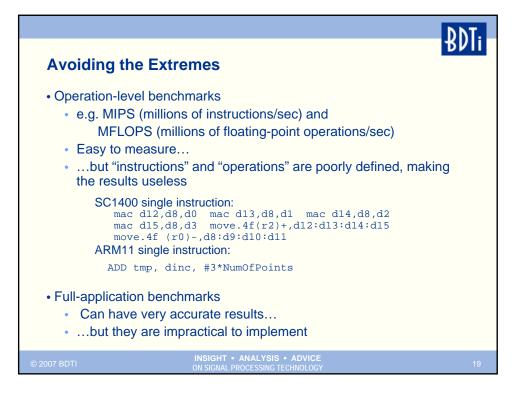


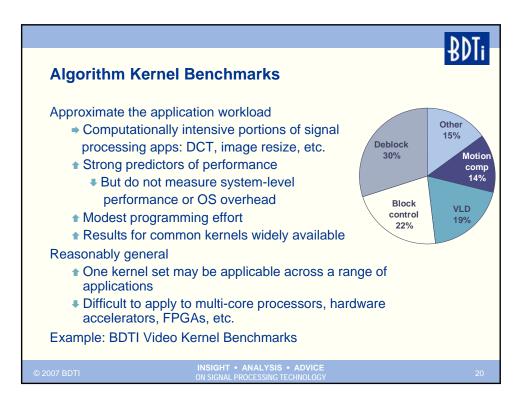


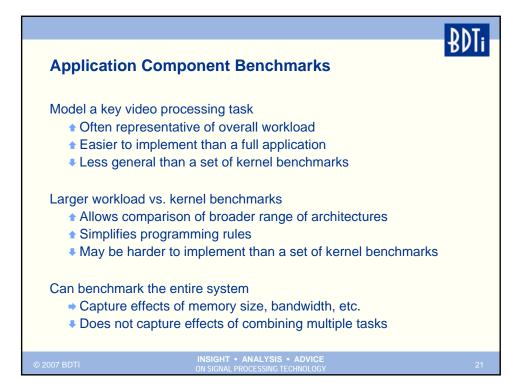


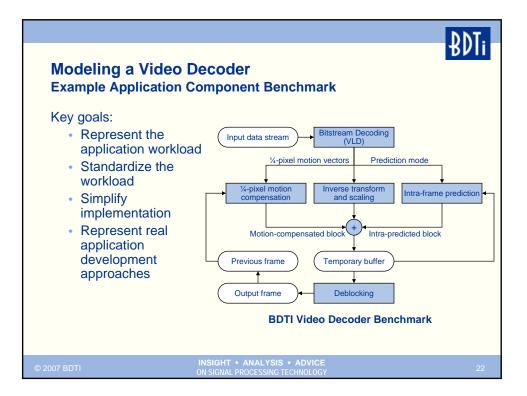


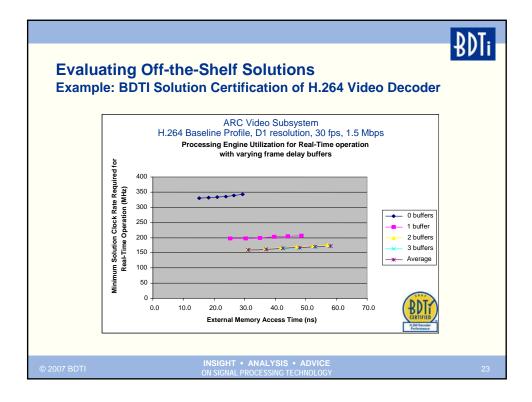


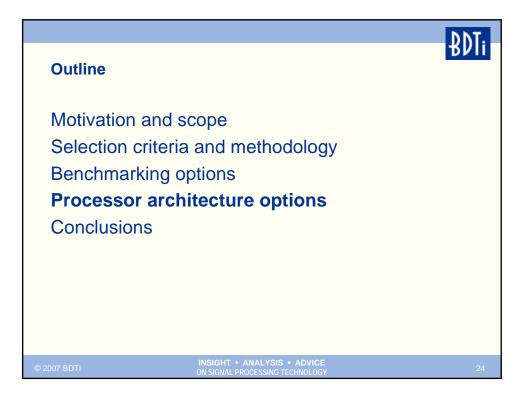




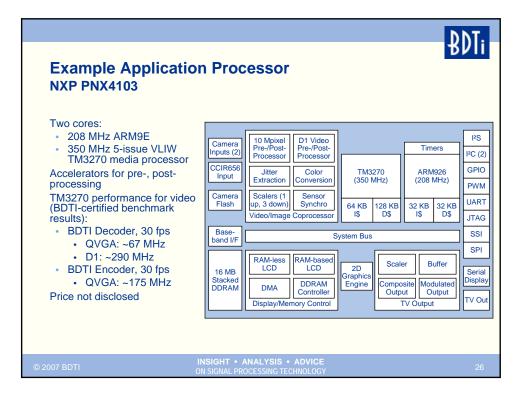


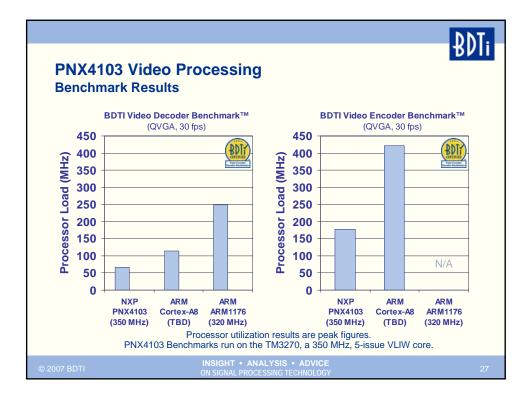


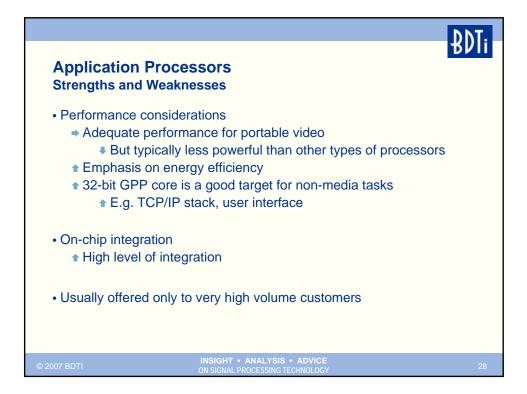


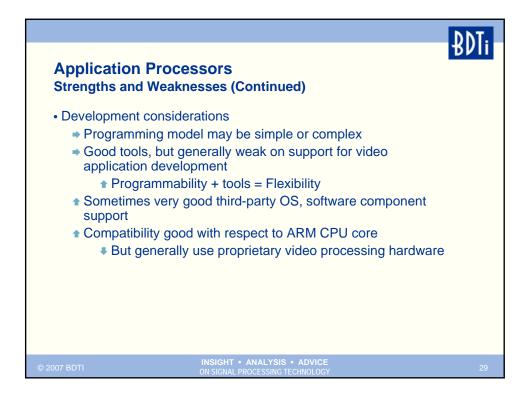


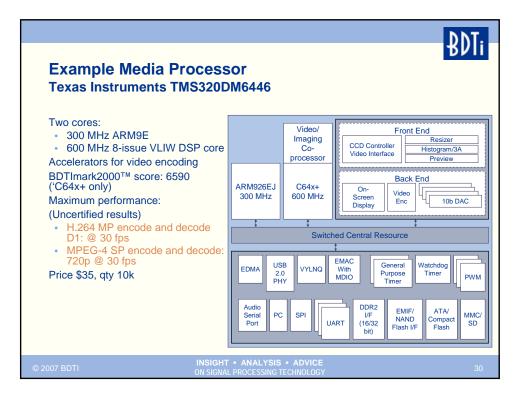
| Processor Type                                    | Chips | IP Cores |
|---------------------------------------------------|-------|----------|
| PC CPU                                            | ✓     |          |
| Embedded RISC CPU                                 | ✓     | ✓        |
| Application processor                             | ✓     |          |
| DSP (generic or specialized)                      | ✓     | ✓        |
| Media processor                                   | ✓     | ✓        |
| Heterogeneous multiprocessor                      | ✓     |          |
| Customizable processor                            |       | ✓        |
| ASIP                                              |       | ✓        |
| Reconfigurable processor                          | ✓     |          |
| FPGA                                              | ✓     |          |
| Fixed-function engine                             | ✓     | ✓        |
| ASSP (incorporating one or more processor types)  | ✓     |          |
| Massively parallel multi-core embedded processors | ✓     | ×        |

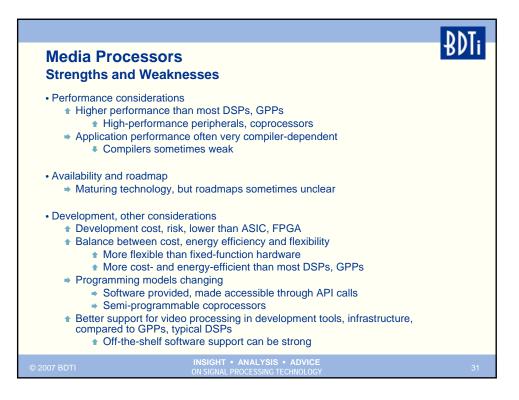


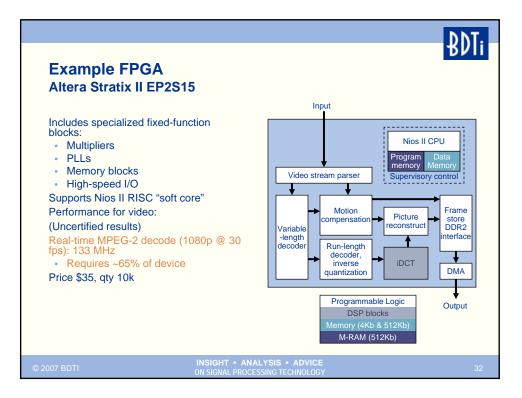


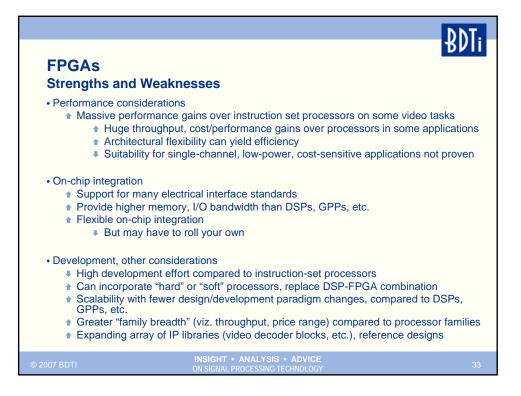




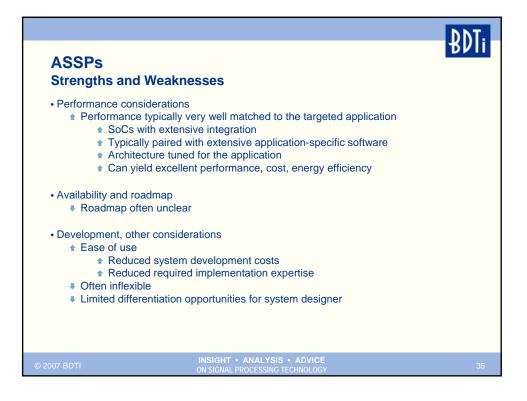


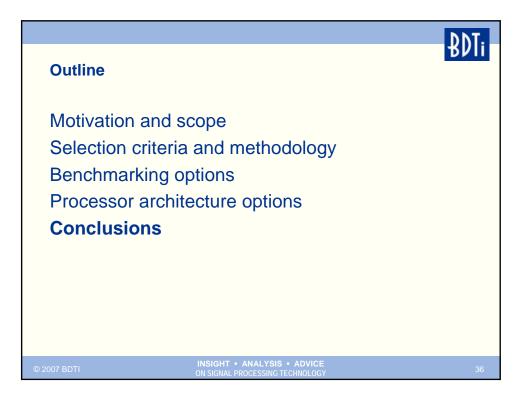




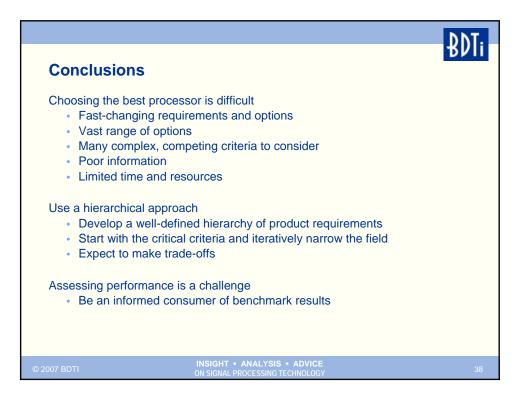


| Example ASSP<br>Broadcom BCM7312                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                           |                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| <ul> <li>Targets set-top boxes for digital satellite<br/>TV</li> <li>Fixed-function hardware: <ul> <li>MPEG-2 video decode (D1 @ 30 fps) (Uncertified results)</li> <li>Audio decoding</li> <li>2D graphics</li> </ul> </li> <li>Includes 266 MHz MIPS32 core <ul> <li>On-chip integration</li> <li>Video, audio DACs</li> <li>USB, GPIO, I<sup>2</sup>C, SPI</li> </ul> </li> <li>Application-specific integration <ul> <li>RF tuner and demodulator</li> <li>Satellite descramblers</li> <li>Access control hardware</li> </ul> </li> <li>Support for third-party OSs, tool chains <ul> <li>Price not provided</li> </ul> </li> </ul> | Modem<br>Tuner<br>QPSK<br>Demodulator<br>DVB/<br>DirectTV<br>Transport<br>DVB/DES<br>Descrambler<br>Security<br>Module with<br>OTP<br>Conditional<br>Access<br>Control<br>DISEQ 2.0<br>Control | Flash I/F     DDR I/F       Arbiter/DMA       MPEG-2     2D Engine<br>w/Filters &<br>Scaler       AC3/MPEG<br>Audio<br>Decoder     Audio<br>Engine       AC3/MPEG<br>Audio<br>Decoder     Audio<br>Engine       AV Processing       MIPS32<br>266 MHz       32 KB<br>i\$     32 KB<br>D\$ | Composite<br>TV Output<br>Modulated<br>TV Output<br>SPDIF<br>USB 2.0<br>(2)<br>IR Tx/Rx<br>SPI<br>GPIO<br>PWM<br>I <sup>2</sup> C<br>Counters |





| Trends                                                                                                         | ₿                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | DTi |
|----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| Technology<br>• Techr<br>down<br>• Algori<br>• Applic<br>• Conve<br>• Chips<br>•<br>•<br>Developmer<br>• Devel | ng markets attract new competitors<br>Not all processors are well-suited for video<br>Diverse applications have diverse requirements<br>ology, competition push performance up; price and power consumption<br>Enabling new products, new functionality<br>thms becoming more demanding<br>ations becoming more complex<br>ergence is happening – at the system and chip levels<br>are becoming more complex<br>Many heterogeneous multiprocessors<br>Integration increasing<br>it trends<br>opment infrastructure becoming increasingly important<br>Support for video applications<br>Off-the-shelf software |     |
| 007 BDTI                                                                                                       | INSIGHT • ANALYSIS • ADVICE<br>ON SIGNAL PROCESSING TECHNOLOGY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 37  |



| Analog DevicesMedia processARCConfigurableARMGeneral-purpBroadcomASSPsCevaDSP cores, sChips & MediaVideo IP cores                                                   | opy ASICs<br>allel processors              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| Agere SystemsDSPsAlteraFPGAs, HardAmbricMassively-paAnalog DevicesMedia procesARCConfigurableARMGeneral-purpBroadcomASSPsCevaDSP cores, sChips & MediaVideo IP core | opy ASICs<br>allel processors<br>ors, DSPs |
| AlteraFPGAs, HardAmbricMassively-paAnalog DevicesMedia procesARCConfigurableARMGeneral-purpBroadcomASSPsCevaDSP cores, sChips & MediaVideo IP core                  | allel processors<br>lors, DSPs             |
| AmbricMassively-paAnalog DevicesMedia procesARCConfigurableARMGeneral-purpBroadcomASSPsCevaDSP cores, sChips & MediaVideo IP cores                                  | allel processors<br>lors, DSPs             |
| Analog DevicesMedia processARCConfigurableARMGeneral-purpBroadcomASSPsCevaDSP cores, sChips & MediaVideo IP cores                                                   | ors, DSPs                                  |
| ARCConfigurableARMGeneral-purpBroadcomASSPsCevaDSP cores, sChips & MediaVideo IP cores                                                                              |                                            |
| ARMGeneral-purpBroadcomASSPsCevaDSP cores, sChips & MediaVideo IP cores                                                                                             | CPU/DSP cores, platforms                   |
| BroadcomASSPsCevaDSP cores, sChips & MediaVideo IP core                                                                                                             |                                            |
| Ceva DSP cores, s<br>Chips & Media Video IP core                                                                                                                    | se CPU cores                               |
| Chips & Media Video IP core                                                                                                                                         |                                            |
|                                                                                                                                                                     | bsystems                                   |
| Erospelo Media propo                                                                                                                                                | , ASSPs                                    |
| rieescale Media proces                                                                                                                                              | ors, Application processors                |
| Hantro Hardwired vid                                                                                                                                                | eo codecs                                  |
| Imagination Tech. Video IP core                                                                                                                                     |                                            |
| Intel CPUs                                                                                                                                                          |                                            |
|                                                                                                                                                                     |                                            |

|    | BD |  |
|----|----|--|
| 20 | DL |  |
|    |    |  |

#### BDTi **Example Video Processor Vendors** LSI Logic **ASSPs** MIPS General-purpose CPU cores Mobilic Media processors **NXP Semiconductors** Media processors, Application processors **PixSil Technology** Media processors, Video IP soft cores Samsung Semiconductor ASSPs Sandbridge Technologies Multi-core DSPs Video IP cores Sarnoff Siano Mobile Silicon **ASSPs** STMicroelectronics **ASSPs Telegent Systems** Application processors Tensilica Configurable CPU/DSP cores, subsystems **Texas Instruments** Media processors, DSPs, Application processors **INSIGHT • ANALYSIS • ADVICE** ON SIGNAL PROCESSING TECHNOLOG

