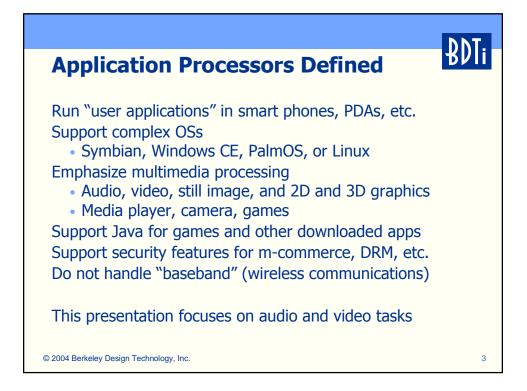
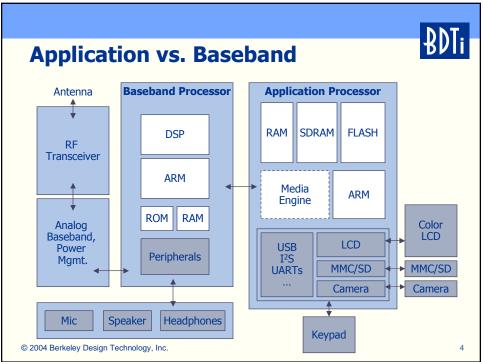


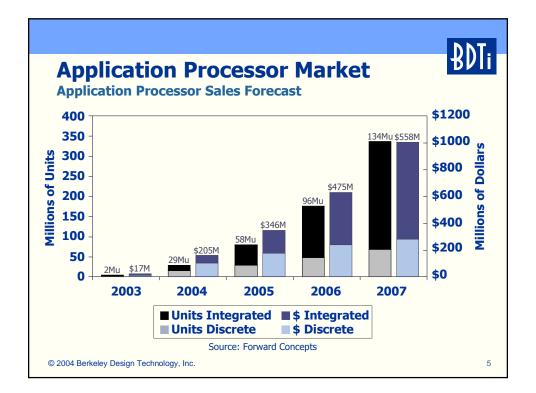


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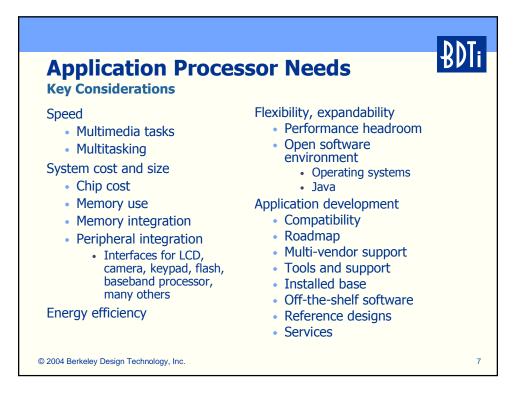


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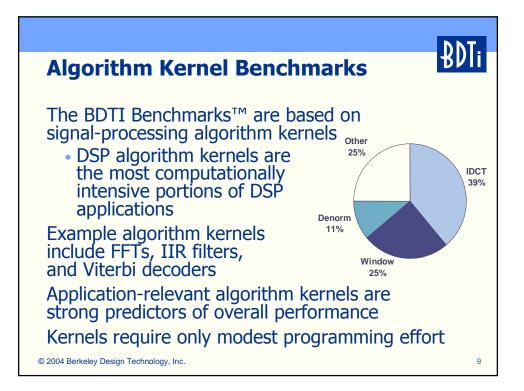
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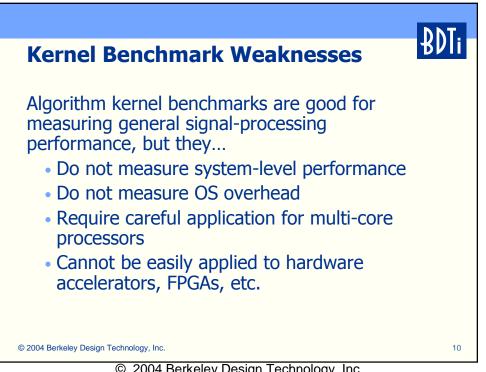


Processor Vendors	
Vendor	Notes
ARM	Family of GPP cores used in most application processors
Emblaze	ER45xx family of application processors and video coprocessors
Intel	PXA family of application, application/baseband processors
MIPS	Family of GPP cores used in some application processors
Motorola	Several families of application, application/baseband processors
NeoMagic	MiMagic family of application processors
Qualcomm	MSM7xxx family of application/baseband processors
Renesas	Family of SH-based application processors
Samsung	S3Cxxxx family of application processors
STMicro	MIPI-compliant Nomadik application processors
TI	OMAP families of application, application/baseband processors

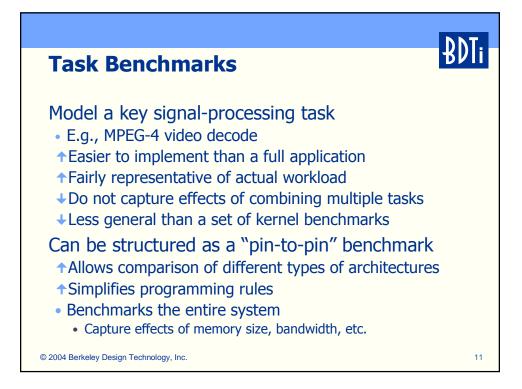
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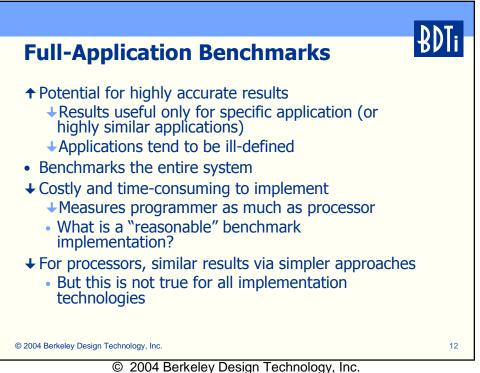
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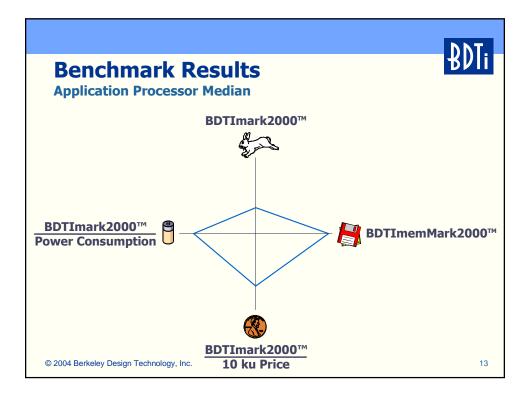


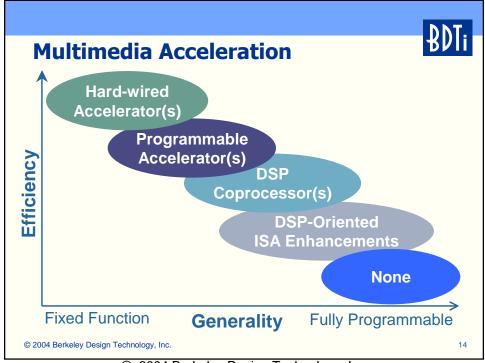
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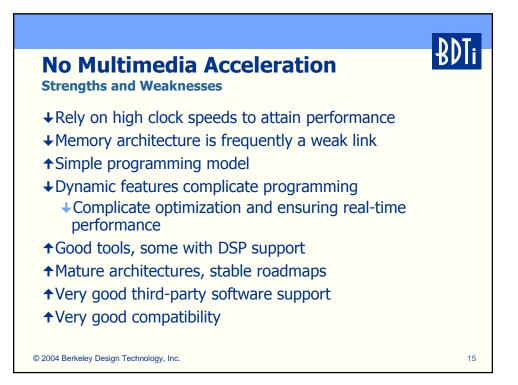


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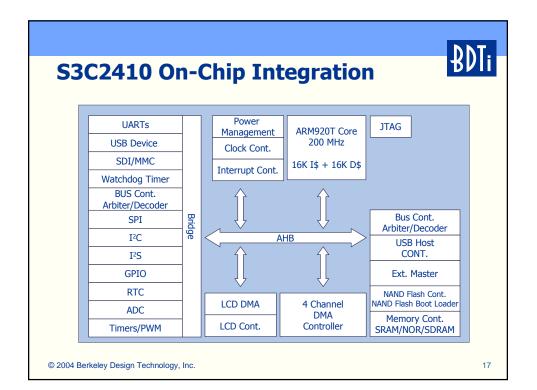


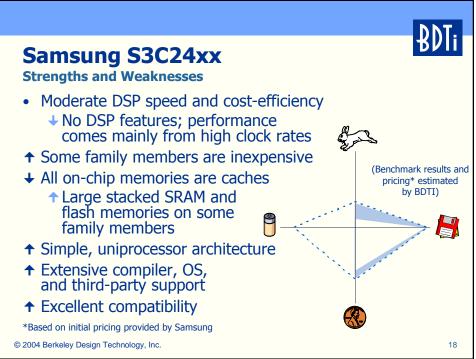
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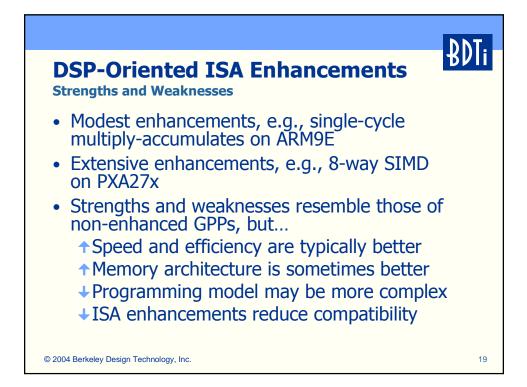


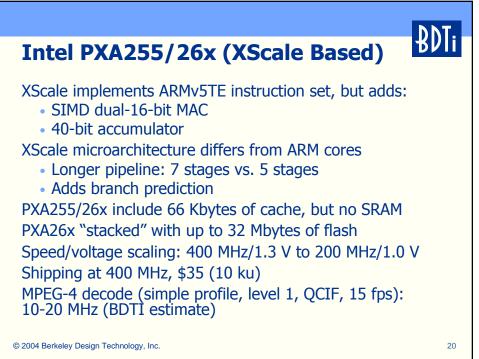
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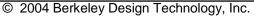


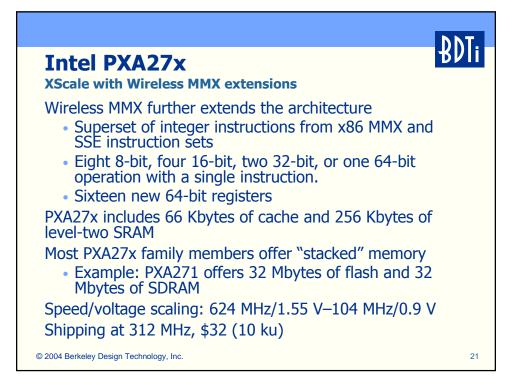


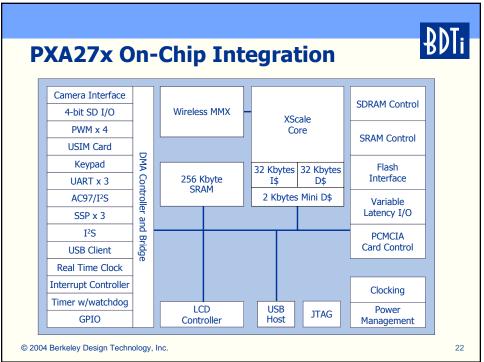
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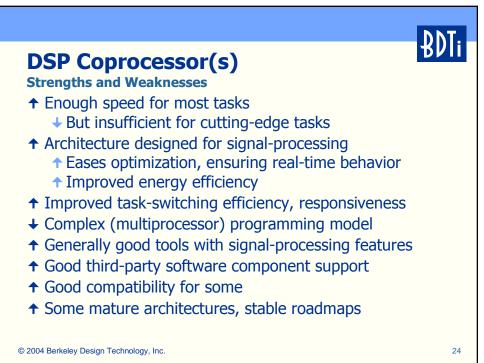






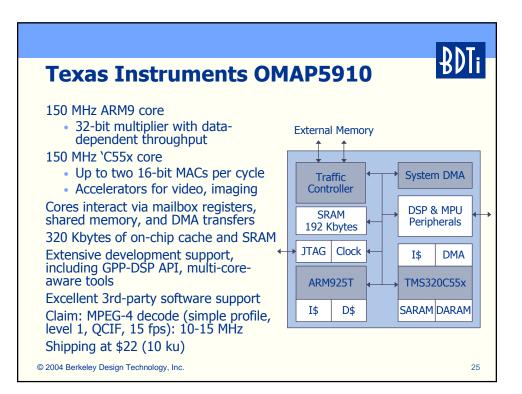
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Intel PXA27x Strengths and Weaknesses ✦ Very fast Very expensive ↑ Some family members are highly cost-efficient ↑ Large stacked flash memories on most family (estimated members may offset cost energy- and cost-efficiency*) Moderate energy-efficiency ↑ Unusual speed/energy flexibility ↑ Good OS and compiler support ↑ Large on-chip memory system *Based on initial power and pricing data provided by Intel © 2004 Berkeley Design Technology, Inc. 23



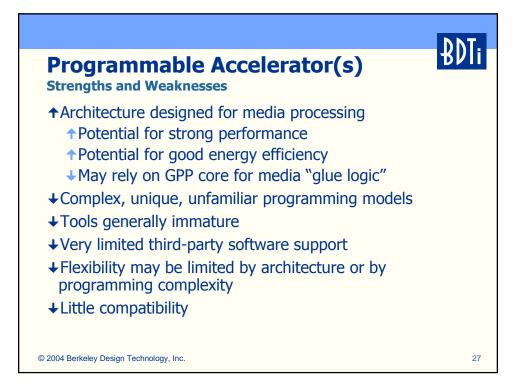
Selecting Application Processors for Mobile Multimedia

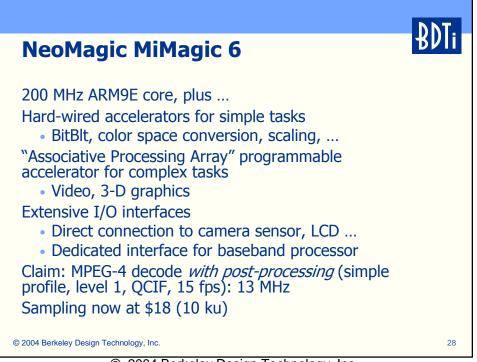
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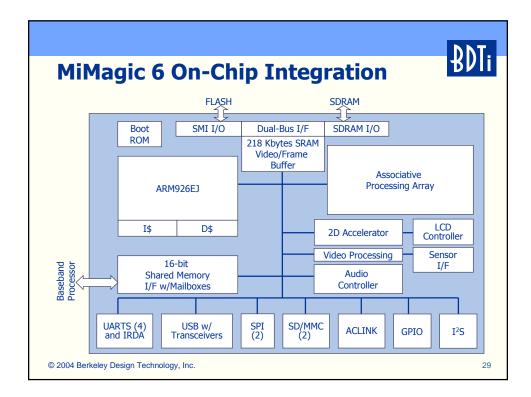
BDTi **Texas Instruments OMAP5910 Strengths and Weaknesses** ↑ Good energy-, memory-, and cost-efficiency ↑ Image, video accelerators boost performance ↑ Memory system designed for signal processing ('C55x only) ↑ Both cores well established ↑ Strong tools, third-party software support ↑ Design-house network ✤ Dual-core architecture complicates programming ↑ But may improve responsiveness Careful application partitioning critical © 2004 Berkeley Design Technology, Inc. 26

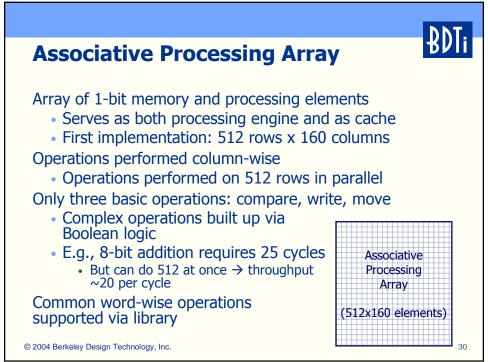
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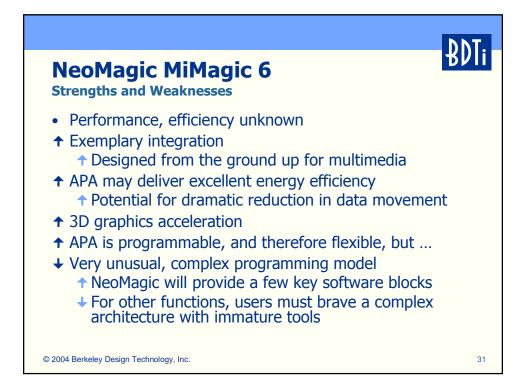


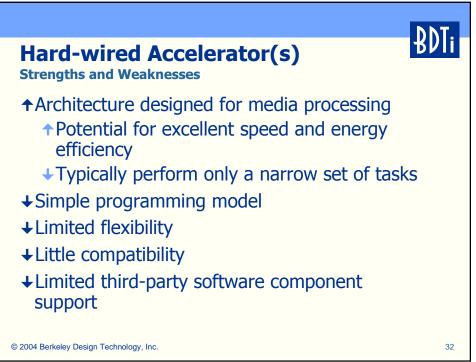
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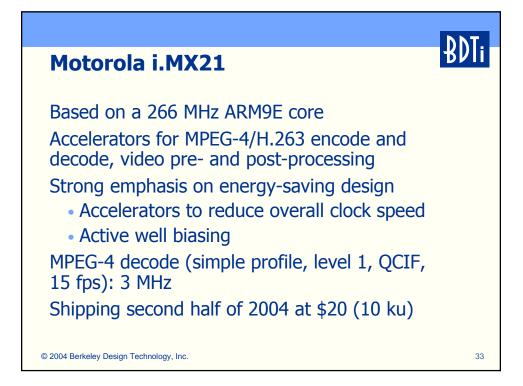


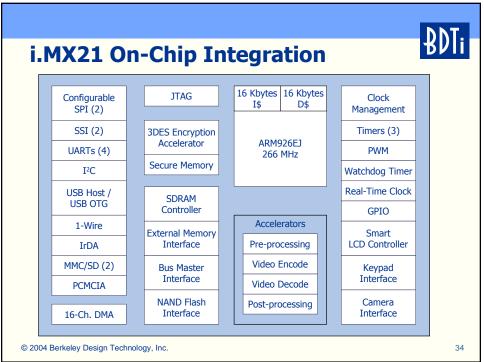
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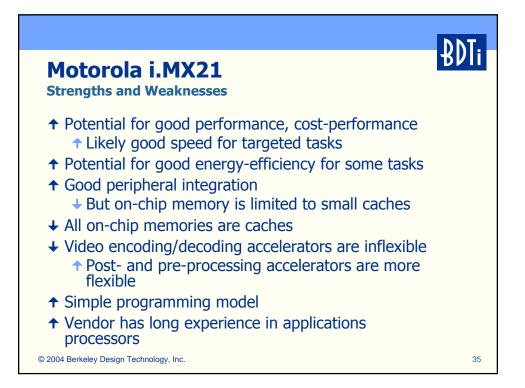


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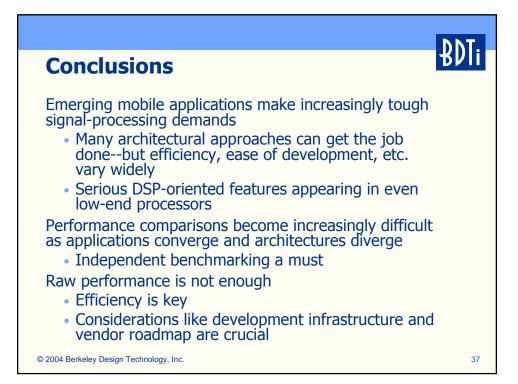


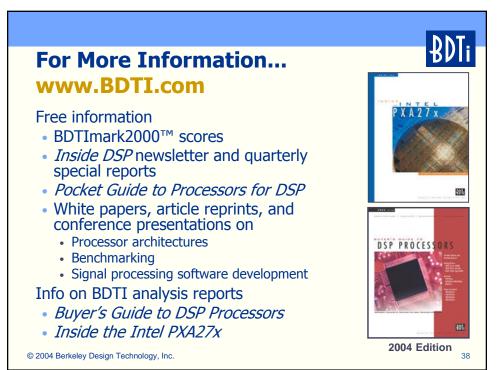
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